

BUCKFASTLEIGH TOWN COUNCIL

Minutes of the **Tourism, Recreation and Economic Development Committee Meeting** held on **Tuesday 16th January 2018 at 7.30pm.**

PLEASE NOTE THAT THIS MEETING WAS NOT QUORATE AND ANY DECISION FROM THIS MEETING IS NOT LEGALLY BINDING.

Present: Councillors Simon Rines (Chair), Pam Barrett and Greg Porter

In attendance: Maureen Tuffnell and Ann Werry (Orchard Millennium Green Trust - OMG), John Bailey (Chair of Buckfastleigh Rangers Football Club - BRFC), Chris Williams, (Railway Manager, South Devon Railway- SDR), Wendy Hall (Head of Retail, Buckfast Abbey), Peter Edwards and Val Browning (The Valiant Soldier and Tourist Information Centre)

18/36. Questions from the public: None

18/37. Apologies for absence: Judith Hart (Town Clerk) and Cllr Dan Simpson

18/38. Declarations of interest: None

18/39. To approve and sign as correct the Minutes of the Tourism, Recreational and Economic Development Committee held on Tuesday 4th April 2017:

Minutes to the meeting held on 4th April 2017 to be deferred until the next quorate meeting.

18/40. To note as a correct record and sign the Minutes of the Non-Quorate Meeting held on Monday 3rd July 2017:

As above

18/41. To note as a correct record and sign the Minutes of the Non-Quorate Meeting held on Tuesday 10th October 2017:

As above

18/42. Chair to invite comments from local attractions, organisations and members of the Buckfastleigh Chamber of Trade represented at this meeting:

The local attractions and organisations represented at this meeting gave an overview of their successes in 2017 and plans for 2018. Several new events for 2018 were discussed and provisionally agreed. This included the Town Hall Cinema Club and SDR working together to stage a screening of the 'Hound of the Baskervilles' at Holy Trinity Church. Cllr Pam Barrett presented details of the Community Awards event planned by the Town Council as part of the 'Heart of Buckfastleigh' event scheduled for Saturday 16th June and these were well received by the attendees.

Action: SDR to recommend dates for the film screening at the earliest opportunity.

18/43. To discuss the proposal to produce a promotional tourism leaflet to coincide with the Buckfast Abbey 2018 Millennium celebrations:

Wendy Hall of Buckfast Abbey presented a document outlining events to be held at Buckfast Abbey to mark the 2018 Millennium celebrations.

The Abbey offered the Town Council a free stall at its Garden Fair to be held on Saturday 2nd June.

It was suggested that links between the Town Council and Abbey websites are created.

It was agreed that a leaflet is produced to promote the Town's attractions which will be distributed by the Abbey to its visitors. A print run of 30,000 was suggested. The leaflet should be simple, with pictures and minimal text and should show a map linking the Abbey to the town and the Railway. It should include the Valiant Soldier, the OMG, Holy Trinity Church, Victoria Park and the shops in the Town (general rather than specific shops). The leaflet should also incorporate a major event calendar for the Town.

Action: Cllr Simon Rines to source a designer with a deadline for production at the end of March. Budget to be approved once quotes are received.

It was agreed that a 'What's On' Facebook page is created for the Town. Cllr Pam Barrett created the page during the meeting.

18/44. Planning for the 2018 visit by 'Colourscape':

Cllr Simon Rines presented details of the 'Colourscape' 2018 visit to the town, which will be hosted on the weekend of 14th and 15th July at the football pitch.

It was agreed to merge the event with the Football Club Fun Day and enhance the overall programme with additional stalls. The Football Club agreed to this suggestion and both parties will promote the event.

18/45. Provision of youth services and activity programme update including the integration of film weekends at the Town Hall:

Cllr Pam Barrett presented an overview of the Youth Activity Programme for 2017/18. Attendees were invited to become more involved in the programme and several made offers to lay on activities to support the programme.

18/46. Proposal to screen "The Hound of the Baskervilles" at Holy Trinity Church:

Already discussed under Minute No. 17/42

18/47. To discuss the planning, management and communications issues for projects which are within the remit of this committee:

It was agreed that this agenda item had been largely covered in earlier in the meeting.

18/48. Correspondence: None

18/49. Items requiring Urgent Attention: None

Meeting closed at 9.40pm